



Showrav Hasan

MARKETING & CUSTOMER RELATIONSHIP MANAGER

An eloquent and dedicated marketing professional seeking to use excellent customer service skills and charisma to enhance the operations of companies.

Education

- Since 2018 • **Bachelor of Business Administration**
North South University Bashundhara RA, Dhaka
Pursuing my Graduation from a Marketing background with a current GPA of 3.17 out of 4.
- From 2014 to 2016 • **Higher Secondary Certificate**
Mirpur Cantt. Public School and College Mirpur, Bangladesh
Completed my HSC with a GPA of 4 out of 5.
- From 2012 to 2014 • **Secondary School Certificate**
Monipur High School Mirpur, Bangladesh
Completed my SSC with a GPA 4.94 out of 5

Work experience

- From 2017 to 2020 • **Marketing & E commerce Specialist**
Marketing Doorway Saskatoon, Canada
 - Implementing advanced Marketing strategies and tactics to ensure ongoing growth
 - Doing social media marketing on a regular basis to fuel the social strategist
 - Analyzing user behaviour and intent to ensure the highest conversion rate.
 - Working with the product managers for market research, product naming and ensuring to get the highest internal ROI value
 - Collaborating with SEO specialists and content team to build industry relationship

Work experience

- From 2018 to 2019 • **E-commerce Manager**
Selling TM Perth, Australia
I was the only person taking care of the e-commerce sector of the company, was managing the works such as creating websites, managing it, marketing of the products, customer service, editing product pictures and getting a good ROI.

About

- ✉ showravhasan@gmail.com
- 📍 159/7, West Shewrapara, Mirpur, Dhaka
- 📅 24 years old
- 🌐 <https://showravhasan.com/>
- 🇬🇧 Bangladeshi
- 📞 01624839737

in @showravhasan

Languages

English

Fluent in Speaking and Writing

Bengali/Bangla

Mother Tounge

Computer Skills

- Microsoft office** • Have the advance level of expertise in Word, Excel, Powerpoint
- Graphics Design** • Have a medium level of expertise in Adobe Photoshop, Illustrator, After Effects.
- Typing** • 40 word per min on an average for typing speed on English with 98% accuracy.

Additional Skills

- Search Engine Optimization** • Have a basic knowledge of SEO. Keyword Planning, Off-page SEO, On-Page SEO.
- Customer Service** • Reply to customers on social media and emails pretty much instantly with a professional and timely manner.
- e-Commerce** • Have the ability to understand the psychology of the customers and analyzing their behavior. Also, can manage various type of platforms such as WordPress and Shopify.
- Marketing** • Can manage several marketing campaign such as Facebook ads, Instagram influencer ads, Social media marketing, Google Adwords.
- Web Developing** • Have an extensive knowledge on making and managing Websites for about 3 years.

Hobbies

- Online Gaming** • Fond of Multiplayer games and play them on spare times.
- Traveling** • Love to travel around the country and eager to travel the world/
- Movies and Series** • Love to spend time by watching movie or series with family/friends.